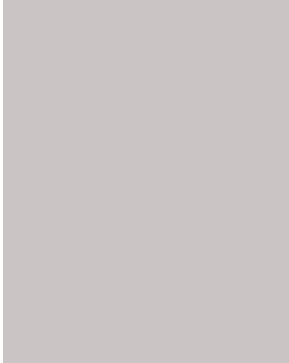


# ARTDISTRICTS

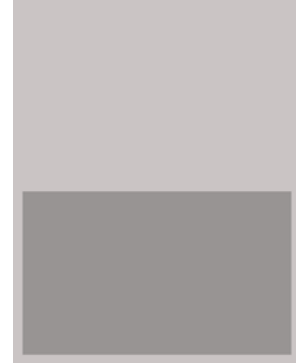
## AD SIZES AND SPECIFICATIONS



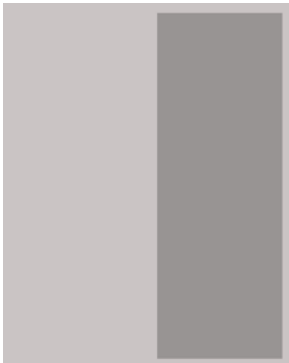
**Full Page AD - Full Bleed**  
Bleed size: 8.875" x 11.375"  
Trim size: 8.375" x 10.875"



**Full Page AD - No Bleed**  
Trim size: 8.375" x 10.875"  
Live area: 7.625" x 10.125"



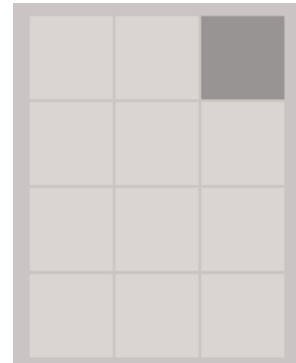
**Half Page AD - Horizontal**  
7.125" x 4.6875"



**Half Page AD - Vertical**  
3.4375" x 9.625"



**Quarter Page AD**  
3.4375" x 4.6875"



**Tile AD**  
2.25" x 2.25"

## File submission specifications

### PREFERRED FORMAT

#### **PDF**

Press Quality with fonts embedded

#### ACCEPTED

#### **TIFF**

No compression, No layers,  
CMYK, 300 dpi

#### **JPEG**

CMYK, 300 dpi, Maximum quality

### All images in layout

300 dpi

TIFF preferred

JPEG OK

**No GIFs**

Color images: CMYK

**No RGB**

Black & White: Grayscale