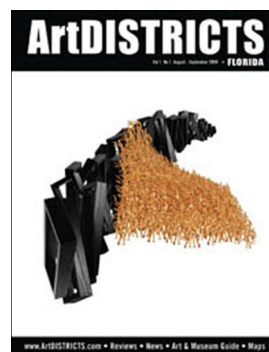
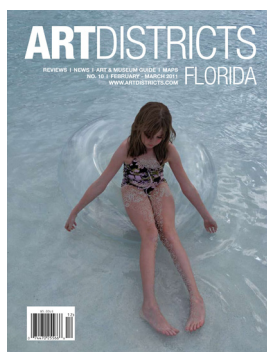
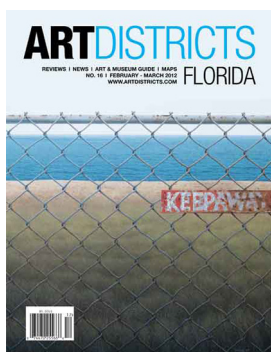
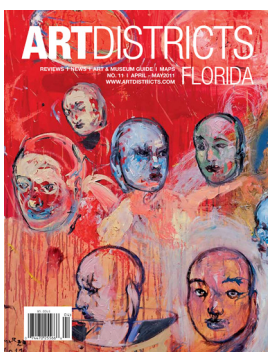
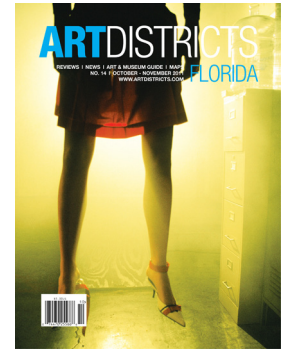
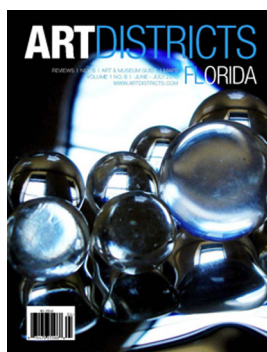
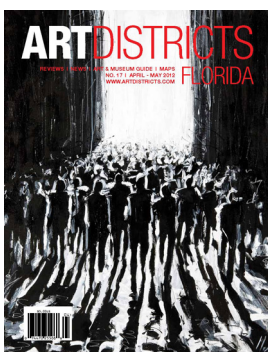
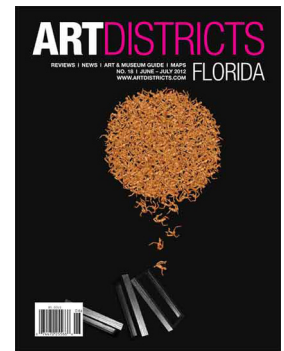
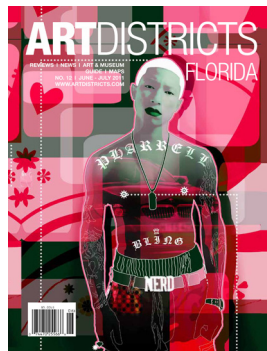
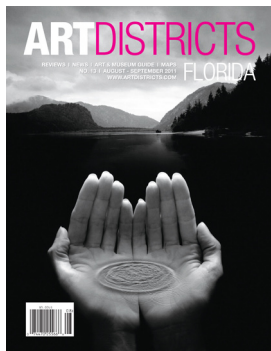
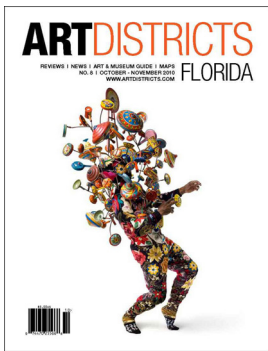
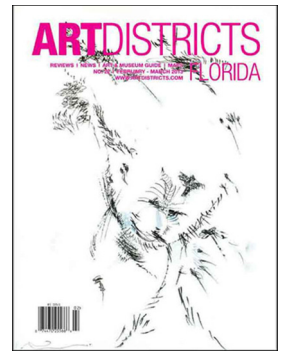


ARTDISTRICTS

MEDIA KIT 2013



ARTDISTRICTS



EDITORIAL PROFILE

ARTDISTRICTS is an art guide focused on promoting the visual arts throughout Florida. With this publication, we continue along the path we embarked in 2007 with WYNWOOD, The Art Magazine, which in Summer 2009 split into two publications: ARTDISTRICTS and ARTPULSE. With ARTDISTRICTS we seek to continue supporting the local and regional scenes with up-to-date reviews, news and calendars covering the most significant art events and exhibitions. Every two months, a new issue of ARTDISTRICTS is available at galleries, museums, and art centers throughout Florida; it is also distributed at hotels and upscale condominiums and at all the mayor art events and art fairs.

Our website www.artdistricts.com complements the printed edition with a selection of articles, interviews, news, as well as an extensive list of museums, galleries and artists' studios, with links to their respective websites. We also offer newsletters service that reaches a community of 50,000 subscribers.

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ARTDISTRICTS

◆ EDITORIAL CALENDAR

The magazine is published six times per year.

- February
- April
- June
- August
- October
- December

EDITION

- February
- April
- June
- August
- October
- December

EDITORIAL

December 15
February 15
April 15
June 15
August 15
October 15

ADVERTISE

January 15
March 15
May 15
July 15
September 15
November 15

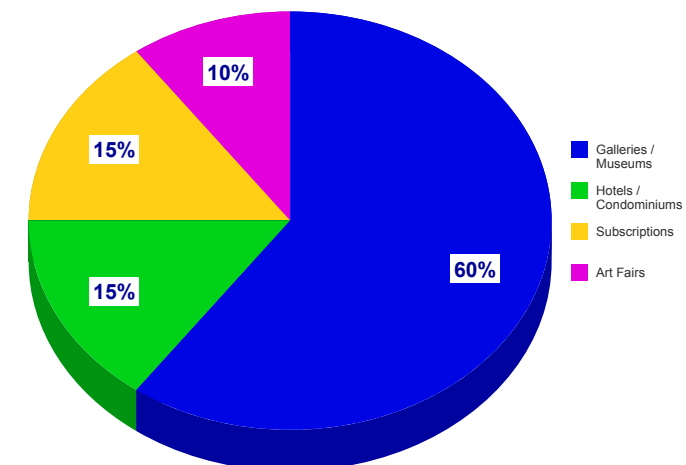
◆ CIRCULATION

Circulation: 15,000
Readership: 60,000

◆ DISTRIBUTION BREAKDOWN

Florida	100%
Galleries, Museums, Art Centers:	60%
Upscale hotels and condominiums:	15%
Art Fair Distribution:	10%
Subscriptions and Mail Distribution	15%

DISTRIBUTION BREAKDOWN



◆ READERSHIP PROFILE

Gender

Female 51%
Male 49%

Age

Under 25 6%
25-34 26%
35-44 38%
45-54 23%
55 and over 7%

Education

Students 12%
College graduate 85%
Graduate and Post Graduate degree 32%

Wealth

Average household income \$ 132,000

Visited Last Year:

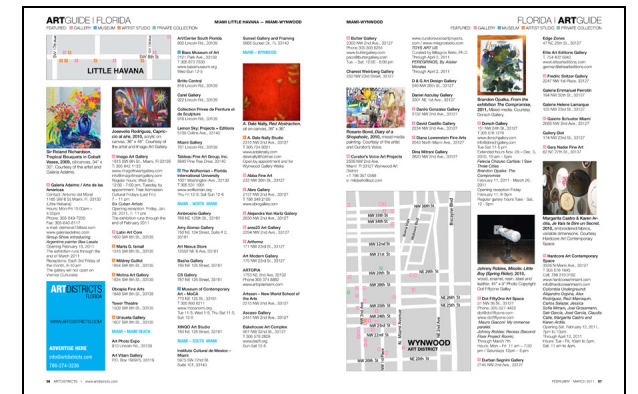
Museum/Gallery 96%
Auction House 24%
Art Fair 73%
Art Dealer 31%
Bookstore 78%
Lecture/Symposium 43%

Art Collectors 73%
Are likely to recommend to a friend 85%

Articles
Interviews
Reviews



Art Guide
Art Galleries, Museums,
Art Spaces, Artist Studios
(over 400 listings)



◆ ART FAIR DISTRIBUTION

January 2013

Miami International Art Fair, Miami Beach
Art Palm Beach, Palm Beach, FL.

February 2013

Art Wynwood, Miami, FL.

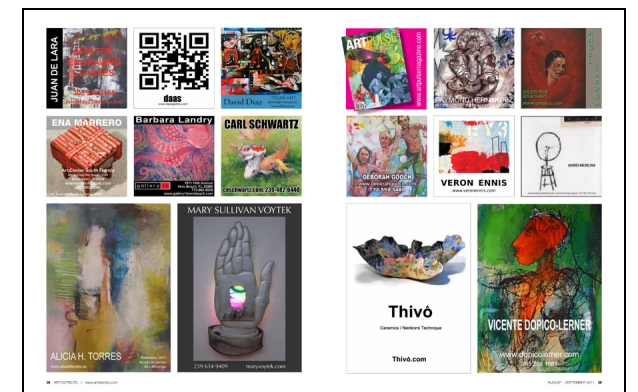
December 2013

Aqua Art Fair, Miami Beach, FL.
Art Basel Miami Beach, Miami Beach, FL.
NADA Art Fair, Miami, FL.
PULSE Miami, Miami FL.
Scope Miami, Miami, FL.
Art Miami, Miami FL.
RED DOT Wynwood Art District, Miami, FL.



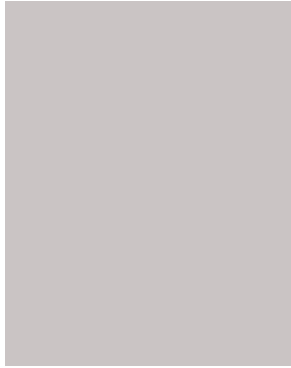
Advertise your
exhibition
Full Page & Half
Page Ads

Special Ad sizes
and rates for Artists
Quarter Page and
Tile Ads



ARTDISTRICTS

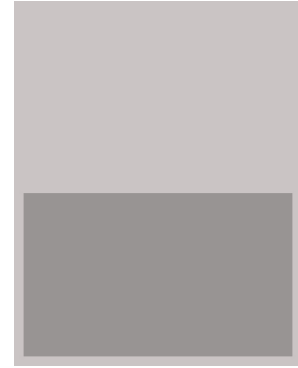
AD SIZES AND SPECIFICATIONS



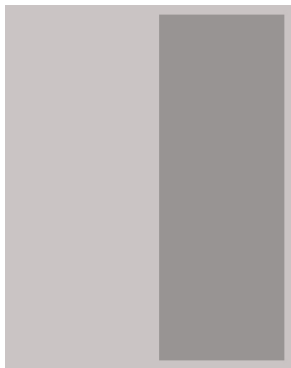
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Trim size: 8.375" x 10.875"



Full Page AD - No Bleed
Trim size: 8.375" x 10.875"
Live area: 7.625" x 10.125"



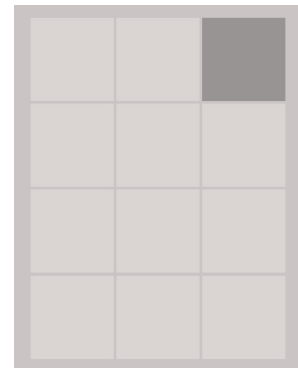
Half Page AD - Horizontal
7.125" x 4.6875"



Half Page AD - Vertical
3.4375" x 9.625"



Quarter Page AD
3.4375" x 4.6875"



Tile AD
2.25" x 2.25"

File submission specifications

PREFERRED FORMAT

PDF

Press Quality with fonts embedded

ACCEPTED

TIFF

No compression, No layers,
CMYK, 300 dpi

JPEG

CMYK, 300 dpi, Maximum quality

All images in layout

300 dpi

TIFF preferred

JPEG OK

No GIFs

Color images: CMYK

No RGB

Black & White: Grayscale